CHALLENGE TWO: Designer Collection   COUTURE 2018

Take the Challenge

Couture Hong Kong offers students the opportunity to demonstrate their creativity by presenting a 5-6 garment collection at COUTURE 2018. This collection would also add valuable pieces and experience to their future design portfolios.

Submit Your Entry

High school seniors or local designers are invited to submit 5-6 piece collection inspired by the following theme : «Roaring 20's». The collection could be inspired either by the Flapper Look, The Great Gatsby style, or Art Deco fashion.

Key Dates

>   **January 8, 2018**   **SubmissionDeadline**
>
>   **March 24, 2018**   **COUTURE 2018**

*More key dates such as **photoshoots and rehearsals** will be announced soon, please check your emails regularly and stay updated with our Facebook page!

Rehearsal

The attendance to the two rehearsals is compulsory (dates and location TBD)**.**

Show Time

Saturday 7.30 - 10.30 pm, **March 24, 2018** (Location TBD)

Get Creative

Participants are encouraged to make daring choices when designing their pieces, and to adopt a forward approach to their collection. **Garments that demonstrate a willingness to take risks with a variety of textiles, colours, patterns, and inspirations will be favoured.** Participants should create pieces that reflect a basic understanding of garment construction and creative capabilities.

Eligibility

1.   Entrants **must fully comply with entry rules and regulations**, including deadlines and mood board requirements.
2**.**   Students must be current seniors in high school as of the year 2017-18 academic year, in Y12 or Y13.
3.   Local designers in Hong Kong must be under 25 years old.

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Design Requirements

- Participants must create **5-6 garments** for a collection based on the theme *"Roaring 20's"* using any kind of textiles, colours, and approaches. Be creative!

- **Students must construct the garment themselves.** They may use sewing, stitching, cutting, ripping, gluing, stapling, shredding, tearing, dyeing, tying, and any other methods.

- **Submissions must be presented as a mood board.**

Submission Guidelines

Submissions must be presented as **one PDF file** (1MB - 5MB), including:

- **a title**

- **a short explanation of your fashion design and inspiration (200 words max.)**

- **inspiration photos**

- **5 - 6 designs**

- **front and back sketches of your designs**

- **pantone colours that are used in the garments**

- **samples of textiles that will be used/ have been used**

- ***production drawings (either in the mood board or after the mood board submission)**

See examples below with designer : Christine Ra (2017 collection)

Some more examples:

*Although these are good base examples, they are not fully complete regarding the criteria above. **You must follow all requirements mentioned above.** All different types of mood boards will be accepted; systematic and creative, however please make sure all aspects of the mood boards are clear.

All photos should be taken using a **neutral** background and from three angles (preferably front, back and sides).

Digital submission filenames should include the student's **last name, first name and the title of the piece**: for example,"firstname_lastname_title_desginercollection.jpg." Please refrain from using "untitled".

Please send your project and photos to: Katie Page, Head Organiser of Couture 2018
couturelfis@gmail.com

Additional Guidelines

All submissions must be received by 5pm (HK Time Zone) on January 7, 2018.

FIS reserves the right to use images of the submitted piece for promotion purposes.
N/B: The completed mood boards of the collection are required in order to be considered for COUTURE 2018. Entrants are limited to **one** entry only!

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Judging Criteria

1. Participants will be judged by a panel of individual immersed in the fashion industry
2. Submissions are evaluated based on the following criteria:

a. **Design**

b. **Creativity**

c. **Concept**

d. **Craftsmanship**

e. **Materials and fabrication**

f. **Overall aesthetic**

g. **Quality of presentation**

Recognition

All finalists will have exposure at COUTURE 2018!

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